

2022

BELIEVE BALL

--> WRITE A BETTER STORY <--

SPONSORSHIP OPPORTUNITIES



emily
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Currently, there is a standard narrative when it comes to childhood cancer: diagnosis followed by treatment with chemotherapy or radiation. Even when children reach remission, many develop long-term side effects or secondary cancers as a result of these harsh treatments. **We want a different journey for these heroes — one without toxic treatments or fear of long-term side effects.** We need to write a better story for children fighting cancer.

Your sponsorship of this event will support new discoveries in cancer immunotherapy research that will lead to more targeted and less toxic treatments and provide education and support to patients and families fighting pediatric cancer. We hope you will join us for this inspirational evening. Let's continue to write a better story for these heroes!

Thomas Kai Emily



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DATE: Saturday, September 17, 2022

VENUE: Valley Forge Casino Resort
King of Prussia, PA

ATTIRE: Formal, “Purple-tie”

TICKETS: \$1,500 – Table (10 guests)
\$175 – Adults
\$75 – Young Adult (age 13-20)
\$35 – Child (age 0-12)

FEATURES:

- Early admission VIP cocktail hour
- Event program including a seated dinner with inspirational stories from patients, families, and special guests
- 2022 Ambassador Awards presentation
- Silent auction
- Kid-friendly “Activation Stations”



SPONSORSHIP LEVELS

	DIAMOND \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	AMETHYST \$5,000	CITRINE \$2,500
Two (2) hotel rooms for Saturday night at venue	X					
Opportunity to speak on stage or show video (2-3 min.)	X					
Company logo on step and repeat banner *	X					
Private film screening with CAR-T families Friday night	X	X				
Opportunity to host a CAR-T family at your table	X	X	X			
Event tickets *	20	20	10	10	6	4
Invitation to VIP cocktail hour	X	X	X	X	X	X
Event program booklet advertisement *	Full page	Half page	Half page	One-third page	One-third page	Name listed
Event website recognition	Logo and Link	Logo and Link	Logo	Logo	Name listed	Name listed
Company logo on event signage / banners *	X	X	X	X	X	
Individual table signage *	X	X	X	X		
Special thanks recognition on stage	X	X	X	X		
Social media recognition	X	X	X	X	X	X
Option to contribute item to CAR-T family gift baskets *	X	X				
Option to contribute an item for attendee gift bags *	X	X	X	X	X	X

* Indicates deadline.

Guest list, including full names and email addresses of each attendee, must be submitted no later than **September 7, 2022**.

Please see pages 5-12 for complete benefit descriptions and deadlines.



DIAMOND SPONSORSHIP – \$50,000

- Two (2) reserved tables of ten (10) with premium seating – total of 20 guests
- Opportunity to host a CAR-T family at one of your reserved tables
- Two (2) hotel rooms at Valley Forge Casino Resort for Saturday night
- Access to a private screening of *Of Medicine and Miracles* with CAR-T patients and families on Friday night (time / location TBD)
- Opportunity to have a company representative speak on stage or show a video (2-3 minutes)
- Company logo included on step and repeat banner
- Access to the VIP cocktail hour prior to general admission
- Special thanks and recognition as a Diamond Presenting Sponsor during event program
- Company logo included on prominent signage at event entrance, on stage, and throughout the event space
- Individual table signs with company logo (reserved tables only)
- Full page color advertisement in the event program booklet
- Social media recognition (Twitter / LinkedIn / Facebook)
- Company logo and link to website listed on the Believe Ball web page
- Opportunity to provide a gift for CAR-T family welcome baskets (approx. 50 items)
- Opportunity to include branded promotional item in gift bags for attendees (approx. 600 items)



PLATINUM SPONSORSHIP – \$25,000

- Two (2) reserved tables of ten (10) with premium seating – total of 20 guests
- Opportunity to host a CAR-T family at one of your reserved tables
- Access to a private screening of *Of Medicine and Miracles* with CAR-T patients and families on Friday night (time / location TBD)
- Access to the VIP cocktail hour prior to general admission
- Special thanks and recognition as a Platinum Sponsor during event program
- Company logo included on prominent signage at event entrance, on stage, and throughout the event space
- Individual table signs with company logo (reserved tables only)
- Half page color advertisement in the event program
- Social media recognition (Twitter / LinkedIn / Facebook)
- Company logo and link to website listed on the Believe Ball web page
- Opportunity to provide a gift for CAR-T family welcome baskets (approx. 50 items)
- Opportunity to include branded promotional item in gift bags for attendees (approx. 600 items)



GOLD SPONSORSHIP – \$15,000

- One (1) reserved table of ten (10) – total of 10 guests
- Opportunity to host a CAR-T family at your reserved table
- Access to the VIP cocktail hour prior to general admission
- Special thanks and recognition as a Gold Sponsor during event program
- Company logo included on signage throughout the event space
- Individual table signs with company logo (reserved table only)
- Half page color advertisement in the event program
- Social media recognition (Twitter / LinkedIn / Facebook)
- Corporate logo included on the Believe Ball web page
- Opportunity to include branded promotional item in gift bags for attendees (approx. 600 items)



SILVER SPONSORSHIP – \$10,000

- One (1) reserved table of ten (10) – total of 10 guests
- Access to the VIP cocktail hour prior to general admission
- Special thanks and recognition as a Silver Sponsor during event program
- Company logo included on signage throughout the event space
- Individual table signs with company logo (reserved table only)
- One-third page color advertisement in the event program
- Social media recognition (Twitter / LinkedIn / Facebook)
- Corporate logo included on the Believe Ball web page
- Opportunity to include branded promotional item in gift bags for attendees (approx. 600 items)



AMETHYST SPONSORSHIP - \$5,000

- Total of six (6) guests
- Access to the VIP cocktail hour prior to general admission
- Company logo included on signage throughout the event space
- One-third page color advertisement in the event program
- Social media recognition (Twitter / LinkedIn / Facebook)
- Company name listed on the Believe Ball web page
- Opportunity to include branded promotional item in gift bags for attendees (approx. 600 items)



CITRINE SPONSORSHIP – \$2,500

- Total of four (4) guests
- Access to the VIP cocktail hour prior to general admission
- Company name listed in the event program
- Social media recognition (Twitter / LinkedIn / Facebook)
- Company name listed on the Believe Ball web page
- Opportunity to include branded promotional item in gift bags for attendees (approx. 600 items)



DEADLINES

Please send high-resolution (.eps preferred) company logos to amanda@emilywhiteheadfoundation.org.

Please mail gift bag and silent auction items to **606 Pauline Street, Philipsburg PA, 16866.**

EVENT SIGNAGE

August 19, 2022

FAMILY WELCOME GIFT

September 2, 2022

GUEST LIST

Including full names and email addresses of each attendee, must be submitted no later than **September 7, 2022.**

PROGRAM BOOKLET

August 19, 2022

GUESTS GIFT BAG ITEM

September 2, 2022

Please email to amanda@emilywhiteheadfoundation.org.



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THANK YOU!

Your commitment as a Believe Ball sponsor will **support our mission to fund innovative cancer research** that will lead to the discovery of more targeted and less toxic treatments for children and raise awareness for childhood cancers, cancer research, and clinical trials.

Tom Whitehead, Co-founder
tom@emilywhiteheadfoundation.org

Amanda Hunt, Director of Communications
amanda@emilywhiteheadfoundation.org



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ADDITIONAL SPONSORSHIP OPPORTUNITIES



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ACTIVATION STATIONS

To ensure the best experience possible for families attending the Believe Ball, our Activation Stations are designed to engage and delight attendees of all ages.

Past activities included arts & crafts, caricatures, cupcake decorating, and backyard games.

\$1,500

- Company logo printed on station signage
- Choice to sponsor an existing Activation Station or create your own
- Option to have your employees volunteer to assist with station activity – includes two (2) event tickets



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SPONSOR A FAMILY

Help us cover the cost for a pediatric cancer family to attend the Believe Ball — including their tickets, hotel stay, and transportation.

\$2,500

- Includes four (4) event tickets
- Company / donor name listed in event program
- Opportunity to distribute branded promotional item in family welcome gift baskets



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SILENT AUCTION

Your donation of an item or other in-kind contribution to our silent auction and raffle provides the opportunity to promote your business or organization to over 600 Believe Ball attendees and illustrate your commitment to write a better story for children with cancer.

Please mail items to **606 Pauline Street, Philipsburg PA, 16866** by September 2, 2022.





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